



AMBASSADORTM
CRUISE LINE

Full Season 2026 / Spring 2027

AMBASSADORTM
CRUISE LINE



THE
WARMEST
WELCOME
AT SEA



AMBIENCE



AMBITION

DEAR GUESTS



As we embark on another exciting season here at Ambassador Cruise Line, I am delighted to extend my warmest greetings and thanks to you for being a part of our story so far.

When we launched Ambassador in 2021, it showed our belief and commitment to the cruise industry and exemplified our passion for championing maritime traditions while bringing something new to the sector.

And what a journey it's been. Since Ambience sailed for the first time in early 2022, and following Ambition's inaugural voyage in spring 2023, Ambassador has welcomed over 100,000 guests on board, completed more than 100 cruises and visited over 60 countries (and 200 ports) while adhering to the highest safety and environmental standards. Indeed, 94% of those that sail with us would recommend us to friends and family.

To have cemented our position as the preferred cruise company for thousands of people in such a short space of time is an incredible success story, unrivalled in the cruise sector. We have swiftly carved out a unique niche, offering affordable quality experiences to the discerning traveller aged 50+ on adult-only sailings combined with multi-generational sailings for all the family to enjoy together.

Building on this success, our Summer & Winter 2026 and Spring 2027 product has been designed further to your feedback. With our distinct blend of traditional cruising and innovative itineraries, the new season offers guests more choice and an ever-expanding selection of sailings.

Featuring 83 sailings, the new season will see the fleet travel almost 140,000 nautical miles, taking in 146 ports of call – 27 of which are new – in 48 countries. This new season really showcases what makes us special, and each sailing has been hand-crafted to celebrate our smaller ships and the opportunities they provide to offer the perfect blend of adventure, relaxation and cultural immersion.

Ranging from the British Isles, Norwegian Fjords, the Canary Islands, Cuba, the Caribbean, Cape Verde and more, the new itineraries have been designed to suit all tastes and budgets, from longer durations to city breaks, multi-generational sailings to one-of-a-kind experiences. These include two extraordinary Solar Eclipse voyages, offering our guests a rare opportunity to witness this remarkable phenomenon while exploring some of the most stunning regions in the world.

In addition to the outstanding cuisine, amazing entertainment and breathtaking destinations our guests will enjoy onboard, perhaps the most essential aspect of our offering is the exceptional service they will receive, with our friendly team ensuring that each and every guest enjoys the 'warmest welcome at sea' effortlessly and sustainably.

I would like to close by saying how proud I am of the community we have created on our fleet; one which harmoniously unites travellers and a crew that feels like family and where friendships are made for life. Speaking on behalf of both the shoreside and shipside teams, it will be our pleasure to welcome you onboard in 2026/27 on sailings that promise to go above and beyond your expectations.

Best wishes.

Christian Verhounig Chief Executive Officer, Ambassador Cruise Line

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THE AMBASSADOR EXPERIENCE

Welcome aboard Ambassador, the no-fly cruise line offering authentic experiences, affordable quality, and the warmest welcome at sea.

Ambassador is dedicated to doing our part to protect our oceans and the global destinations we visit. Our ships adhere to the highest emission standards and are entirely free of single-use plastics. With our IMO Tier III compliant fleet, we can voyage to the most environmentally protected areas worldwide, leading the way toward a more sustainable cruise industry.

Join our Ambassador community and experience the warmth of our on board hospitality. Our ships foster an inviting atmosphere, perfect for forging lasting friendships with fellow travellers and our crew while making new discoveries across the globe. With something for everyone on an Ambassador cruise, your next adventure is ready and waiting.

Where will you sail to next?



THE BETTER WAY TO TAKE OFF

No-fly cruising from seven regional UK ports means you can start your holiday sooner.



VOYAGES OF EXPLORATION

Discover breathtaking destinations and authentic experiences to suit all tastes.



AMAZING ENTERTAINMENT

We know how to put on a show.



OUTSTANDING DINING AND DRINKS

From Executive Chefs to cocktail makers, dining and drinks are designed with you in mind.



UNBEATABLE VALUE

We believe quality shouldn't have to come at a high price.

*In the event of your cruise being cancelled, you will be guaranteed a full refund.



- Refund Guarantee*
- Financial protection insurance in place to cover all guests' bookings
- Book with just a deposit, then nothing to pay until 90 days prior to sailing unless sailing is within that period
- Money held in a trust account
- Enhanced Health & Safety protocols

Our Awards

As Britain's newest cruise line, having only been operating since April 2022, we are honoured and so grateful to all our guests and trade partners who voted.



INTRODUCING OUR FARES

Our fares include more than just your cabin accommodation. Full board outstanding cuisine, afternoon teas, daytime activities, amazing entertainment, and full use of the onboard leisure facilities are all included as standard in the fare.

All this is included in your Saver Fare

- Flexible cancellation policies†
- Comfortable accommodation in your chosen category
- Exceptional full board cuisine (breakfast, lunch, afternoon tea and dinner)
- Captain's Cocktail Party*
- Captain's Gala Dinner and Baked Alaska Parade*
- Informative guest speakers*
- A wide range of amazing entertainment
- Theatre@Sea - Our exclusive on board selection of short plays, vignettes, and murder mysteries
- Daytime activities, quizzes, dance classes and deck games
- Range of fitness, dance and wellness classes
- Use of gym, swimming pool and hot tubs
- Portage of luggage between the port and cabin
- All port taxes, fees and charges

Want to push the boat out?

Why not upgrade to our Ambassador Fare, which includes all the benefits of our standard fares, plus:

- Expedition Drinks Package with an additional 15% discount
 - All premium and house brand spirits and wines
 - Premium teas and coffees
 - Non-alcoholic beverages including unlimited soft drinks
- All gratuities and service charges
- Guaranteed dinner sitting (excludes table size)

Gratuities

We operate an automatic system whereby an amount of £7.00 per person per night (this amount reduces to £6.00 per person per night for cruises of 16 nights or more in duration) is automatically added to your onboard account. This also includes all service charges for drinks. All monies are collated so a portion goes to each crew member who helps to make your cruise special. This includes our hard working front of house team. But, also, the team who work behind the scenes on board to help deliver the Ambassador experience.

Extras not included

Travel insurance; travel joining costs to the port of embarkation; optional destination experiences; port parking; onboard spending of a personal nature i.e. drinks, gifts, shopping, laundry, communications etc; any visa and health certificate or testing charges that may apply; and crew gratuities and services charges that will be automatically billed to your onboard account.



Our promise to you!

Ambassador Cruise Line's commitment is to consistently offer the best possible value, which is reflected in our Price Promise**. We will price match any deal you see on the same day of your booking, please advise us and we'll happily refund the difference.



Onboard Currency

With our onboard currency in GBP£, avoid exchange rates and sail at a fantastically affordable price.



Ambassador Guarantee

First-time cruisers to receive a full refund if they don't enjoy themselves on their first Ambassador sailing***

†In the event of your cruise being cancelled, you will be guaranteed a full refund. *6 nights or more **Please see our website for full details and terms and conditions. Please note all fares and prices shown throughout this brochure are subject to change and availability, all current live fares are available through our website or contacting our reservation ambassadors. *** The Ambassador Guarantee is available to guests that have not previously cruised with Ambassador Cruise Line, and are booking their first cruise aboard Ambience or Ambition. It is valid for new bookings only, made after 19th Jan 2024 for a duration of 4 nights or more. Please see our website for further information.

GROUP HOLIDAYS

As the name of our flagship of the fleet suggests, creating the optimum ambience for enjoyment on board is something that is in our DNA. Our ongoing aim when designing our ships and voyages is to create environments that facilitate sailings for everyone.

We want to bring friends and guests even closer together, with opportunities to learn something new about ourselves, and each other. Through careful configuration, our ships offer both a feeling of spaciousness and freedom, whilst retaining that sense of intimacy and camaraderie we each crave - perfect for group excursions.

So whether you're a member of a club, society, business, or even an extended group of family or friends of at least 15 adults celebrating a special occasion, we believe that we can make your group holiday experience one to remember. To help you make up your mind, here's our unbeatable selection of group benefits:

Great deals for groups

- Special 5% group discount off Standard Fares and Ambassador Fares on selected sailings (only applicable to full paying adults)
- Book just 25 adult passengers and we will offer you one additional free place (26th place) and two additional free places if you book 50 adult passengers (51st and 52nd places)
- Special onboard Welcome Cocktail Party
- Preferential group dining arrangement

These group benefits are in addition to any saving offered and will be confirmed at the time of booking. However, they remain subject to availability and may be withdrawn without notice at any time.



SOLO TRAVELLERS

We recognise the need to offer attractive deals for solo cruisers, which is why we have set aside cabins dedicated to solo travellers.

So, whether you're craving alone time or looking to form new circles, our special programme of events allows solo cruisers to meet like-minded travellers and make friends for life; facilitated by a welcoming environment that makes you feel right at home.

We will ensure that those sailing solo for six nights or more will enjoy themselves on board, especially during our Welcome Get Together that's not to be missed!

As part of our commitment to single guests, we have allocated single occupancy cabins on both Ambience and Ambition at a special single supplement* against the equivalent twin fare based on selected single cabin categories.

REFER A FRIEND

We are delighted to reward our valued guests, both old and new, with our new Refer a Friend scheme. You can claim up to £250 of onboard credit per cabin for each friend you refer who has never sailed with us before, and they can claim the same amount!

Refer a Friend and when they book for the first time, you'll both receive...

- £50 Onboard Credit when they book a sailing from 7-14 nights
- £100 Onboard Credit when they book a sailing from 15-30 nights
- £150 Onboard Credit when they book a sailing from 31-50 nights
- £250 Onboard Credit when they book a sailing from 50+ nights



*Please see our website for more information and T&Cs.



Ambience in Honningsvåg

INTRODUCING AMBIENCE

Meet our first lady of the sea: Ambience. In French, 'ambience' means 'environment' and we've created the perfect atmosphere at sea – one that brings out the best in everyone.

With an average 1,400-guest capacity and careful configuration, she offers a feeling of spaciousness and freedom. You will experience this as soon as you step into Centre Court, where the laid-back atmosphere and stylish interiors greet you with the warmest of welcomes.

Every day will be entertaining

Entertainment-wise, she really will spoil you for choice. World-class performers are waiting in the wings at The Palladium and parties after dark are warming up in The Observatory. Whether you like your drinks shaken or stirred, she has numerous bars to whet your whistle, including the speakeasy-style Raffles Bar, perennially elegant Botanical Lounge, SW19, and the Purple Turtle Pub.

Making dining delicious

Dining options are plentiful at our decadent Buckingham restaurant or Borough Market, where cuisine from all around the world will leave you spoiled for choice. You can enjoy a medley of flavours inside with a beautiful sea view or al fresco as you soak up the sunshine. Wining and dining are more than fine at Saffron*, Sea & Grass* or our deluxe Chef's Table*, where we offer a speciality gastronomic experience that's not to be missed.

You can put your best cards forward at Aces & Eights card room and the Ambassador Casino, or revive and renew at the gym and Green Sea Spa. Other facilities include Kapoor's, our onboard crafting studio, Brontë's Library, the shopping galleria, Partnership Lounge not to mention a swimming pool, hot tubs and a large outdoor screen for all sorts of fun.

Are you ready?



*Supplementary charges apply

Ambience Overview

Cruise Line	Ambassador Cruise Line
Gross Tonnage	70,285grt
Registry	Bahamas, British Commonwealth
Classification Society	Lloyd's Register of London
Guest Capacity	798 cabins (1,400 guests)
Guest Ratio	50.2
Crew to Guest Ratio	2.15
Built	1991 (latest refit 2022)
Cruising Speed	16.50 knots (max 22.50 knots)
Guest Decks	11
Lifts	9
Stabilised & Air Conditioned	Yes
Officers & Crew	British & International
Cruise Staff & Entertainers	British & International
Length	245m (811ft)
Beam	32.25m (105ft)
Draft	8.22m (27ft)



INTRODUCING AMBITION

Our second lady of the sea is aptly named Ambition. We chose to call her this to emphasise our commitment to pioneer a new era of cruising in which guests can enjoy an authentic experience – effortlessly and sustainably.

Offering the warmest of welcomes and a 1,200-guest capacity, there's a unique sense of intimacy aboard this smaller ship, carefully configured to cater for all your moods at sea.

Bringing nightlife to life

When unwinding is on your agenda, kick back in one of our lounges. We have the timeless Cavern offering live cabaret, gameshows and light entertainment and the stylish cocktail Clifton Lounge serving all your favourite tipples; meanwhile, the Pool Bar and Consulate Bar are perfectly positioned for you to soak up the rays. And for all your pre- and post-theatre moments, we have the elegant Pendennis Bar, the Purple Turtle Wine Bar and the Angel Bar overlooking reception.

Speaking of theatre, we have an exciting entertainment programme at The Palladium – ready to whisk you away

to new worlds full of song, dance, comedy and wonderful storytelling with the Ambassador Theatre Show Company. There's also Grafton Street, our arts, crafts and activity area, No.10 Conference Room (perfect for meetings), Aces & Eights (ideal for many a hand of cards), Brontë's library, the shopping galleria, fitness centre, an exterior jogging and walking track, swimming pool and active pool. And to extend that feeling of rejuvenation, we have our Green Sea Spa, offering a sauna, steam room, hair salon and a range of restoring spa treatments.

Delightful dishes every day

Dining options will pamper your palate, especially at Buckingham Restaurant and Holyrood, our two main dining rooms. We also have Borough Market, our more casual dining choice, with delicious and ever-changing delicacies from around the world. For those wanting to give their tastebuds an extra tingle, we have our speciality restaurants Saffron* and Lupino's*, offering outstanding gastronomic experiences.

Question is, where will you head to first?



*Supplementary charges apply

Ambition Overview

Cruise Line	Ambassador Cruise Line
Gross Tonnage	48,123grt
Registry	Bahamas, British Commonwealth
Classification Society	Lloyd's Register of London
Guest Capacity	680 cabins (1,200 guests)
Guest Ratio	40
Crew to Guest Ratio	2.55
Built	1999 (latest refit 2023)
Cruising Speed	20 knots
Guest Decks	10
Lifts	6
Stabilised & Air Conditioned	Yes
Officers & Crew	British & International
Cruise Staff & Entertainers	British & International
Length	216m (709ft)
Beam	28.8m (95ft)
Draft	7.016m (23ft)

DISCOVER OUR CABINS

Our cabins are where we want you to feel at home – your restful haven after an enjoyable day onshore or lively day at sea. We offer a number of different accommodation grades, varying in size and deck locations, but no matter which cabin you choose you are guaranteed an impressive array of amenities and personal touches.

All our cabins are more spacious to cater to today's discerning travellers, averaging 17-18 square metres on Ambience and 20 square metres on Ambition, with cabin types classified as Inside, Ocean View, Balcony, Suite, Premium Suite and De Luxe Suite.

Every amenity at your fingertips

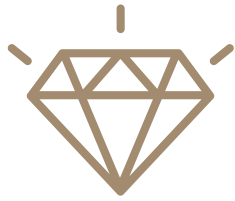
Our dedicated housekeeping team clean cabins once a day and provide 24-hour room service at a supplementary cost. All our cabins are air-conditioned, with ensuite facilities, including a shower and ample storage space plus room under the beds to stow suitcases.

All cabins have a range of impressive amenities and personal touches. You can make yourself at home with tea and coffee making facilities and take advantage of the hairdryer, personal safe, UK three-pin electrical sockets and USB ports. There is also a flat screen TV for all your entertainment needs, including a range of house movies, news, documentaries and ship information channels. So simply sit back and watch the ship's position and routing from the comfort of your cabin.









HOME SUITE HOME

Whether to mark a special occasion or you just feel that you richly deserve to reward yourselves, an upgrade to a suite will provide you with some extra little touches and flourishes all designed to make your cruise holiday a more fulfilling experience. All of these spacious suites are located in prime positions on board, so please refer to the deck plans to select the accommodation that is right for you. We are sure that you will find that the combination of extra space, convenient position and added benefits will really make it worthwhile to upgrade your cruise experience.

Please see website for full Terms and Conditions.



*Subject to availability. **On arrival - One bottle per cruise.

Replenished on request. *Wash, dry & fold only.

Please see website for full Terms and Conditions.

†For all pre-registrations made up to 30 days before sailing

†† One complimentary per cruise.

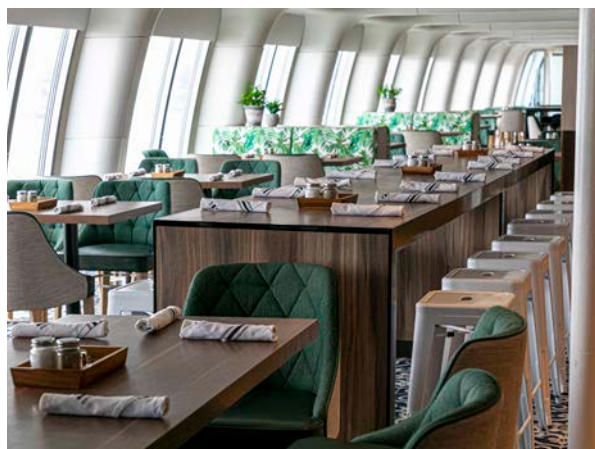
Benefit/Service/Item	Suite	Premium Suite	De Luxe Suite
Pre-Cruise			
Priority phoneline	●	●	●
Embarkation			
Priority group 1 Home-Suite-Home check-in	●	●	●
Priority luggage delivery	●	●	●
Home-Suite-Home priority check-in	●	●	●
On Board			
Welcome bottle of house wine (on arrival)	●		
Welcome bottle of sparkling wine		●	
Welcome bottle of champagne			●
Welcome bottle mineral water (750ml) **	●		
2 x bottle of Purezza cabin water per day		●	●
Mini bar (chargeable)	●	●	●
Fresh fruit bowl ***	●	●	●
Bathrobe & slippers	●	●	●
Pair of umbrellas (for shore use)	●	●	●
Pair of binoculars	●	●	●
World atlas	●	●	●
Tea and coffee making facilities	●	●	●
Espresso coffee maker		●	●
Laundry service discount (30%)	●		
Laundry service discount (50%)		●	●
One complimentary bag of washing per week ****			●
Breakfast in bed tray††		●	●
Continental breakfast tray††	●		
Pillow menu		●	●
Pillow spray		●	●
Complimentary WiFi (basic package)	●		
Complimentary WiFi (value package)		●	
Complimentary WiFi (premium package)			●
Priority on destination experiences waitlist			●
Enhanced amenities†		●	●
Priority on restaurant table & sitting (main dining room only) *			●
Priority on restaurant sitting*		●	
Complimentary meal in speciality restaurant			●
Complimentary room service (from the menu only)			●
Disembarkation			
Late suite check-out	●	●	●
At your leisure disembarkation		●	●

OUTSTANDING CUISINE

From our Executive Chefs to our bar staff, every member of our talented catering team keeps your needs and tastes in mind. Our carefully crafted menus blend traditional fare with locally inspired dishes, giving you a taste of the finer things in life. And you will enjoy exceptional service and authentic flavours every day, as outstanding cuisine shouldn't have to come at a high price.

Find the restaurant that's right for you

We've got venues for every mood, from the elegant Buckingham and Holyrood (Ambition) restaurants offering sophisticated dishes to Borough Market, where flavours from around the world come together, allowing you to craft your own unique dining experience.



SPECIALITY DINING*

On board both Ambition and Ambience, we feature more intimate speciality restaurants offering yet further dining options. Perfect for that special occasion or just to treat yourself; and why not, you're on holiday! There is a supplementary charge for dining in these speciality venues.

- **Saffron** – Our journey into Indian gastronomy (Ambience and Ambition).
- **Sea & Grass** – A tasting journey across seven handcrafted acts (Ambience).
- **Lupino's** – In memory of our late colleague, Michelle Lupino, join us in celebrating her Italian heritage with a variety of dishes inspired by the wondrous cuisine of the Mediterranean (Ambition).
- **Chef's Table** – The ultimate on board culinary experience, a VIP multi-course dining experience specially created and hosted by the Executive Chef, including a tour to the Galley. (Ambience and Ambition).



*Supplementary charges apply.



1ST ACT Gravlax Salmon – Gin – Fennel Dill – Mustard ^{F, MK, MD, SP} 2ND ACT Smoked Duck Breast Pastrami Dates – Orange ^{HK, SP} 3RD ACT Mushroom Soup – Truffle – Parmesan ^{G, MK, CY} 4TH ACT Endive – Feta – Pomegranate ^{HK, SP} INTERMEZZO Limoncello Sorbet 5TH ACT Grilled Seabass – Garlic Shrimps ^{F, MK, C} or Slow Cooked Pulled Lamb – Seared Lamb Loin – Peas – Plum ^{HK, SP} or Cauliflower Steak – Mushroom Risotto ^{(V) ^{HK, SP}} or Black Angus Rib Eye Steak – Bearnaise ^{E, MK}	SIDE DISHES Creamed Spinach ^{HK} Garlic Green Beans Potato Puree ^{HK} Vichy Carrots Baked Mac 'n' Cheese ^{G, MK, SP} 6TH ACT Cheese Board ^{G MK, N} 7TH ACT Iced Lemon Souffle – Galliano Sauce ^{G, E, MK} MIGNARDISE Tea or Coffee with Macarons WINE SELECTION Welcome Glass of Prosecco ZIA Crazy Creatures Grüner Veltliner, Austria Cycles Gladiator Merlot, USA Purezza Water Still & Sparkling
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Please ask your waiter about our plant-based alternatives

Please note that some of dishes may contain Allergens. See the definitions below for the symbols in the menu: Celery (C) - Gluten (G) - Crustaceans (C) - Eggs (E) - Fish (F) - Lupine (L) - Milk (MK) - Mollusca/Shellfish (M) - Mustard (MD) - Nuts (N) - Peanuts (P) - Sesame (SS) - Soya (S) - Sulphites (SP) For further information please speak with a member of the catering crew. (V) Denotes Vegetarian Choice.



OUR DRINKS PACKAGES

To allow for greater savings and better budgeting, we highly recommend one of our onboard packages, which include service charges and gratuities. These can be purchased upon booking so that the hassle is taken out of your hands straight away.

Service/Item	Ambassador Experience Package	Ambassador Explorer Package	Ambassador Expedition Package	Ambassador Adventurers Package (Children 3-11)	Ambassador Adventurers Package (Children 12-17)
Gratuities & Service Charges for the duration of your cruise	●	●	●	N/A	●
Non-Alcoholic Beverages including unlimited soft drinks	●	●	●	●	●
House Brands from the bar list (by the glass)		●	●		
House Wines (Red, White & Rose)		●	●		
Premium Wines (Red, White & Rose)			●		
Premium Drinks from the bar list (by the glass)			●		
Premium Teas & Speciality Coffee			●		
50% Discount on Premium Drinks from the bar		●			
Short, 2nts Pre-Cruise price per person, per cruise	£65	£109	£129	-	-
Short, 2nts Onboard price per person, per cruise	£85	£129	£149	-	-
Short, 3nts Pre-Cruise price per person, per cruise	£87	£142	£175	-	-
Short, 3nts Onboard price per person, per cruise	£107	£162	£195	-	-
Short, 4nts Pre-Cruise price per person, per cruise	£109	£186	£219	-	-
Short, 4nts Onboard price per person, per cruise	£129	£206	£239	-	-
Standard, 5-29nts, Pre-Cruise price per person, per night	£20.95	£42.95	£49.95	£14	£17
Standard, 5-29nts, Onboard price per person, per night	£22.95	£47.95	£55.95	£16	£19
Longer, 30-69, Pre-Cruise price per person, per night	£18.95	£37.95	£44.95	-	-
Longer, 30-69, Onboard price per person, per night	£21.95	£44.95	£51.95	-	-

For full pricing and terms and conditions, please see our website. Pricing shown is correct at time of going to print and may be subject to future changes, price per person, with package pre-booked ahead of departure. Drinks package prices are subject to change, please see our website for latest prices.



AMAZING ENTERTAINMENT



Enjoy yourself with a host of amazing entertainment including quizzes, crafting, plays, cabaret, West End style shows and much more. We don't make a song and dance of it, we leave that up to you as quality entertainment shouldn't have to come at a high price.

Beyond those special moments to learn something new or show off a favourite pastime, on both Ambience and Ambition we have the sensational Palladium theatre that will whisk you away to lands near and far as you sit back and relax for an afternoon or evening of world-class storytelling.

Waiting in the wings is our onboard entertainment team, the Ambassador Theatre Show Company. They have crafted an itinerary of performances hand-picked for our guests that feel as beautiful and diverse as the destinations you will visit in between shows. Here's a selection of what they have in store::

The Chronicles of a Pirate King

This unique scripted show masterfully blends traditional storytelling with a vibrant modern musical soundscape, brought to life by the Prague Orchestra. Audiences can expect a few surprising twists along the way, including a daring zip line across the stage and a show stopping sword fight.

Set aboard a traditional Georgian Navy sailing ship we dive into the thrilling adventures of pirate king Doggerbanks and his motley crew. When they overthrow the captain and his crew an unexpected situation unfolds setting the scene for an unforgettable and unfortunate series of events. Will they discover the legendary No Hope Diamond or succumb to the perils of Skull Island.

Masquerade

A night of refinement, sophistication with a nod to the futuristic creative black-tie genre. It's all about the BIG sing with vocal layering and harmonies. A transcendent blend of genres, this vocal based show is on a whole new level of elegance and sophistication. A masked ball set in a grand palace in Vienna against a stunning 3D moving graphic backdrop. Orchestral pop music soundscape, tailor-made vocal arrangements, designer costumes and stylised choreography.

THEATRE@SEA

As well as the razzle and dazzle of the West End, Ambassador also brings you the drama, comedy and suspense from the theatre. Theatre@Sea is a unique and exclusive product to Ambassador, featuring a range of professionally written plays set to add a distinctive dimension to daytime and evening entertainment programmes. For example:

Murder Mystery – Double Trouble

Presenting a very special lecture by top British spymaster, George Cheery. It's 1958 and a British secret agent has been murdered on a Russian spy ship. We join Cheery as he's flown out to Reykjavik to unravel a tangled web of international intrigue. With the hapless members of the MI6 Amateur Dramatic Society playing a host of shady characters, your mission is to follow the mystery as it unfolds, spot the clues and solve this comical Cold War case.

Play – Art of Murder

Art of Murder is a comedy thriller, set in vibrant Bohemian world of the Paris art scene. We explore what happens when great artists become deadly rivals, desperately competing to win the most coveted prize and achieve iconic status among their peers. We meet painters and sculptors, their models and lovers, their unscrupulous agents and fawning friends – all sorts of larger-than-life characters, in a colourful world, where taste is everything, anything goes and nothing is quite as it seems.

Murder Mystery – Last Tango in Berlin

British spymaster George Cheery invites you to join him (and members of the MI6 Amateur Dramatic Society) for a special dramatized lecture from his fascinating Cold War casebook. It's 1963 and on the eve of President Kennedy's visit to West Germany, Cheery is flown out to Berlin to investigate the disappearance of a British submarine in the Baltic Sea. Searching for clues among British Embassy staff, our man from MI6 uncovers some rather intriguing, if comical goings on. But could there really be a connection between the tragedy at sea and the forthcoming presidential tour? It's up to you to follow the clues and solve the case.

THEME CRUISES

Ambience and Ambition will also host a variety of Theme Cruises for their respective 2026-27 seasons, whether it's a Taste of Ambassador, Back to the..., One Night Only, Supercraft, or sporting legends, we have just the cruise for you. Our range of Theme Cruises come with a wealth of legends, experts, lecturers, and entertainers to really bring the theme to life. Guests can expect 'In Conversation with...', live Q&As, exclusive interviews and so much more.

Introducing our 'Back to the...' series; whether it's leg warmers in the observatory for our Back to the 80's theme sailing, or Saturday night fever in the Cavern with our Back to the 70's theme sailing. This new series of sailings will bring together the very best of the theme and will have you wanting to come back for more.

Plus, our Taste of Ambassador sailings gives you all the highlights of an Ambassador sailing in just 72 hours. Perfect for those wanting to sample what a cruise might be like, or simply those who want the best Ambassador short break.

Both Ambience and Ambition's 2026-27 sailings will offer a number of Theme Cruises.

See our website for more information and the latest fares.



SUPERCRAFT

Supercraft Cruises are delighted to be joining Ambassador again for several sailings in 2026 and 2027.

Julie Peasgood and her team will be back with their distinctive range of workshops including: Stained glass, Leatherwork, Mosaics, Lino-printing, Air-dried clay, Jewellery making, Bookbinding, Embossed aluminium, Lantern making, Handmade miniature books, Felted animals, Foiled fish sculptures, Vintage-inspired cards, Embroidery, Ribbon wreaths, Monogrammed boxes – and more! Many of the projects will be themed around ports the ship will visit.

On two sailings we will also be welcoming celebrated TV watercolour artist and art author Matthew Palmer to the Supercraft team.



Felted polar bear



Lino printed bags



Flower pops

DESTINATION EXPERIENCES

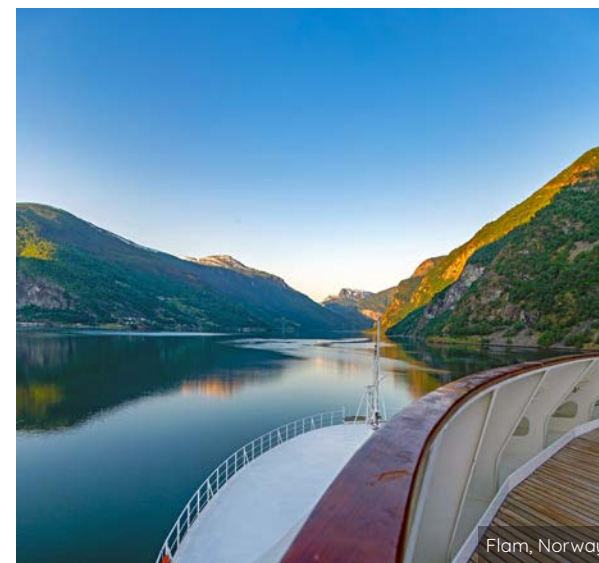


To enhance your sailing, our Destination Management team has designed a range of optional Destination Experiences to help you make the most of your time ashore. Visiting new destinations around the world is always an exciting prospect, so at each port we aim to offer a variety of experiences to appeal to all tastes and budgets. We strongly recommend that you use our pre-registration service to ensure your place is reserved on your top picks.

Advantages of participating in an Ambassador Destination Experience:

- The ability to pre-register experiences online. Payments for Destination Experiences are charged to your shipboard account, payable at the end of your cruise, or at regular intervals during longer voyages.
- Competitive selling prices and the knowledge that all experiences are operated under the management of responsible and experienced local ground handling agencies, which hold the appropriate insurance cover to offer such services.
- Peace of mind that if the return from your experience to the ship is delayed for any reason, the onboard team will be kept informed and make necessary arrangements for you.
- If we are unable to call at a specific port for any reason, all guests registered on our experiences will receive a full refund.
- If the itinerary or call timings change during the cruise, we will endeavour to make necessary amendments with the local agents to ensure the experiences programme continues to operate with as little disruption as possible.
- A dedicated Destination Experiences team is there to assist you with your choice of experiences and ensure smooth disembarkation and operation in each port of call.

Approximately eight weeks prior to the departure date, or earlier if arrangements are complete, you will receive an email notifying you that the Destination Experiences programme for your cruise is available to view and pre-register online via 'My Ambassador Sailing', or on the Ambassador App.



MULTI-GENERATIONAL SAILINGS

At Ambassador Cruise Line, we believe that travel is not just about reaching a destination; it's about creating lasting memories with the people we care about. Our multi-generational cruises are designed to bring families together to explore, relax, and savour every moment.

Adventures for all

On our multi-generational cruises, you will see grandparents sharing stories with wide-eyed young ones and parents laughing with their grown-up kids by the poolside. These sailings provide a rare opportunity for different age groups to bond, learn from each other, and celebrate their unique perspectives.

Family-friendly amenities

We work hard to ensure that every member of your group feels at home on board our ships. Whether you are travelling with toddlers or great-grandparents, our spacious cabins provide comfort and ample space. Share outstanding cuisine together in our restaurants that offer both sophisticated dishes and kid-friendly options. Enjoy arts and crafts, deck games, amazing entertainment, and much more.

Explore the world together

Our sailings take guests to breathtaking destinations around the world. Each day offers new opportunities to explore historic cities, marvel at natural wonders, and indulge your curiosity as you make new discoveries side by side.

Bring the family, join the family

Here at Ambassador, we are family. Join us on board for your next adventure and say goodbye to long airport queues and hassles. Sail from the London Cruise Terminal and embark on a sustainable, authentic journey that promises fun and new discoveries for you and your loved ones.



Multi-Generational
Adventure to France &
Spain and the Solar Eclipse .
[Page 34](#)

Multi-Generational Escape
to Spain & Portugal
[Page 41](#)

OUR SUSTAINABLE INITIATIVES



Ambassador is on a mission to be amongst the most sustainable cruise lines in the business – and being new to the market, we can make this happen from the outset.

When reviewing refit plans for our first lady of the sea, we invested in upgrades to ensure Ambience complies with the highest emissions standards worldwide (IMO Tier III).

Setting new standards by slashing emissions

To comply with the latest requirements, a company like ours must reduce nitrogen oxide (NOx) emissions by around 70%. We reduced Ambience's emissions by 95% from her first sailing in April 2022. The main modifications from our upgrade have resulted in an overall 7% fuel reduction, 80% less sulphur oxide (SOx) emissions, and an annual CO2 emission reduction of 5.358 tons – significantly relieving the impact on our oceans.

To comply with forthcoming EEXI Regulations (Energy Efficiency Existing Ship Index), Ambience will implement a shaft power limitation of 25%. The ship traditionally operated at 18.5 knots, but this has changed to 16.25 knots average speed. Ambition will undergo detailed studies as she comes into service to ensure our operating profile and power consumption exceeds EEXI targets for a ship of her type and age.

We reduced Ambition's emissions by only using the cleanest marine gas oil with 0.1% sulphur content and fitting our engines with Selective Catalytic Reduction units to decrease nitrous oxides emissions from around 10 to less than 2 g/kWh, which will exceed the IMO's requirements for Tier III – the highest standard in force today. We have removed the Exhaust Gas Scrubber and will be using cleaner fuel rather

than seawater washing to eliminate harmful sulphur from our exhaust. In addition, the old-fashioned waste incinerator has been removed and will be replaced with waste stream sorting facilities so that waste is processed and ready for passing on to recycling facilities ashore.

Implementing tomorrow's technology today

Both ships will be fitted with a new generation of Advanced Wastewater Treatment Plant, which not only exceeds the strictest sewage treatment requirements, but also requires fewer treatment chemicals. All our food pulpers on both ships have been replaced by "Bio Digesters" to break down food waste into water and heat. We have also installed bottle washers onboard, with our own bottling plant for both still and sparkling water – ensuring all our guests feel both responsible and hydrated.

Both our ships are now in the top 10%-15% for environmental sustainability, allowing them access to some of Europe's most untouched corners, including the breathtaking Norwegian World Heritage fjords.

Our careful itinerary planning means we use the ships' most economical speeds, and our use of premium Marine Gas Oil means we don't need to use energy to heat the fuel or to dispose of harmful heavy-fuel waste residues.

Today we are seeing more and more businesses turn paperless to limit wastage and maximise digital innovation. Ambassador Cruise Line is no exception. We are currently developing our onboard technology to help reduce our impact on the environment.

Ethical and sustainable cruising is the foundation of our brand. We'd love you to join us in the environmental revolution and help us make cruising more sustainable and efficient.

CHARITIES & PARTNERSHIPS

Ambassador Cruise Line is pleased to be able to support and work alongside a variety of charities and partners to support our ethical and sustainable values.

ORCA

We are proud to be continuing our partnership with ORCA, a charity dedicated to studying and protecting whales, dolphins and porpoises in UK and European waters.

As part of our pledge, ORCA places conservationists on board a number of sailings on board Ambience and Ambition. These Ocean Conservationists will visit a number of countries to collect important scientific data in key areas, as well as deliver an enhanced onboard experience for guests to make everlasting memories alongside our wonderful wildlife.

Essex Cricket

Our ongoing partnership with Essex Cricket is now in its third season and we're delighted with the results so far. We've been supporting some of their invaluable community work across our region, as well as becoming the headline sponsor of their One Day Cup shirt, which has gone purple in line with our core branding.

Surrey Cricket

We are delighted to announce we have signed up with another local cricket county – Surrey County Cricket Club!

As the reigning county champions and a club which prides itself on world-class delivery, they are natural partners for us as we grow. We are the Official Cruise Line Partner of The Kia Oval, offering Surrey members & fans opportunities to engage with our brand at the ground and access competitions.

London stadium

Our London Stadium partnership is now in its second year and has allowed us to support the local East London

community close to our Essex head office. The iconic multi-purpose stadium hosts a varied mix of events – Premier League football, Major League Baseball, International athletics, world-class concerts and more. As their exclusive Cruise Partner, we jointly share the goal of promoting sustainability across our businesses.

HELP FOR HEROES

We united with Help for Heroes to better the physical and mental health of our communities. Alongside raising valuable funds, we are also offering exclusive access to their veterans, as well as hosting a series of onboard activities, such as talks and competitions, to promote the goals and ambitions of Help for Heroes.

Warwickshire County Cricket Club

Building on our support for County Cricket we secured an agreement with Warwickshire County Cricket Club, who play at the iconic cricket ground Edgbaston. We will be working with them to further grow our brand and engage with fans/members to provide exclusive offers to enjoy the warmest welcome at sea.

Scottish Curling

This year we announced a three-year collaboration with Scottish Curling, the national governing body for curling in Scotland. We are honoured to be supporting curling at all levels in Scotland to enhance the experience for fans and participants while raising the profile of Scottish Curling and introducing the sport to a wider audience.

Croquet England

Building on our affiliation for supporting professional bodies and community sports we have secured a three year sponsorship agreement with Croquet England. We will be providing offers, supporting experiences at events and featuring on team kit for sponsored matches.





SAILING FROM THE UK



No-fly cruising from seven regional UK ports means you can start your holiday sooner without any queues, luggage restrictions, exchange rate worries or fuss at the airport – all for the best value.

As a no-fly cruise line, we take away all the stress that comes with flying. That means no busy airports, no transfer delays and no luggage constraints. With Ambassador, each guest can bring unlimited cases along for the journey at no extra cost; you just need to store it all in your cabin.

Check in before you leave home.

With well-connected transport links via rail and road and accessible car parks, reaching our various UK ports is a sea breeze. What's more, checking in online via My Ambassador Sailing before you walk out of the door means less to remember and a more seamless (and paper-free) boarding experience.

Our onboard currency is GBP£ sterling, which means no exchange rates and no wasted currency sitting in your back pockets at the end of your trip.

In terms of size, it matters to us. Our ships are mid-sized and are environmentally compliant with the latest industry standards, meaning they can reach certain ports and destinations that other cruise lines cannot. Did you know Ambience and Ambition are among the top 10-15% of ships to sail to the Norwegian World Heritage Fjords? It's important to us that our destination experiences showcase our world in all its natural beauty, and that includes uncovering hidden and less-accessible gems.

So, why not experience the difference for yourself? As one of Britain's newest cruise lines, we have a good impression to make. Be part of the new cruising era and see what all the fuss (and ease) is about.

INTRODUCING OUR PORTS FOR 2026-27

With Ambassador, no-fly cruising doesn't mean you have to compromise on destination.

For our upcoming 2026-27 season, we continue to offer an ample selection of sailings from the UK, including explorations of the Norwegian fjords, adventures around the British Isles, getaways to the Canary Islands and, for those looking further afield, the stunning Caribbean.

Thanks to our mid-sized cruise ships, you'll be able to access both the hustle and bustle of large port cities and the laid-back atmosphere of smaller, more-secluded port destinations.

In 2026-27 we will offer no-fly sailings from seven UK ports, including:

- London Cruise Terminal
- Belfast
- Bristol Royal Portbury
- Dundee
- Portsmouth
- Liverpool
- Newcastle Tyne

Looks like a cruise holiday is a lot closer to you than you think.

AMBIENCE'S 2025/26 SEASON

2025/26 Sailings - There's still time to book

We still have cabins left on both Ambience's and Ambition's 2025 sailings, so why not dive into our itineraries and see which journey of exploration is best for you?

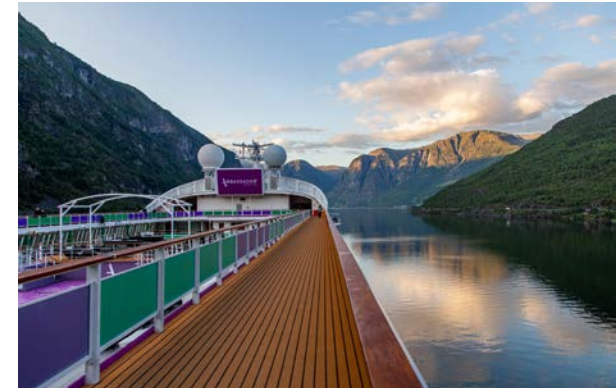
For the latest fares and availability, please see our website, call our reservations team or see your local travel agent.



Cruise Code	Departure Date	Itinerary Name	Departure Port	Duration
A12508	01 May 25	Benelux Coastal Explorer	London Cruise Terminal	4
A12509	05 May 25	Treasures of the Mediterranean	London Cruise Terminal	33
A12510	07 Jun 25	Midnight Sun Marvels	London Cruise Terminal	14
A12511	21 Jun 25	Scandinavia Explorer	London Cruise Terminal	7
A12512	28 Jun 25	Gems of the English Channel	London Cruise Terminal	7
A12513	05 Jul 25	Treasures of Scotland and Iceland	London Cruise Terminal	16
A12514	21 Jul 25	Summertime Fjords	London Cruise Terminal	7
A12515	28 Jul 25	Scandinavian Explorer	London Cruise Terminal	6
A12516	03 Aug 25	Norway's Fjords Multi-Generational Adventure	London Cruise Terminal	7
A12517	10 Aug 25	Iberian Multi-Generational Adventure	London Cruise Terminal	12
A12518	22 Aug 25	French Escape	London Cruise Terminal	3
A12519	25 Aug 25	Treasures of Northern Europe	London Cruise Terminal	14
A12520	08 Sep 25	British Isles Discovery	London Cruise Terminal	12
A12521	20 Sep 25	France, Portugal & Spain Adventure	London Cruise Terminal	14
A12522	04 Oct 25	Scandinavia Explorer	London Cruise Terminal	7
A12523	11 Oct 25	Spain, Portugal, and Canary Islands Odyssey	London Cruise Terminal	16
A12524	27 Oct 25	Norway's Land of the Northern Lights & Scotland	London Cruise Terminal	16
A12525	12 Nov 25	The Netherlands to Honfleur	London Cruise Terminal	5
A12526	17 Nov 25	Gems of Western Europe	London Cruise Terminal	12
A12527	29 Nov 25	Canals and Culture of Hamburg and Amsterdam	London Cruise Terminal	5
A12528	04 Dec 25	Viking Heritage Voyage	London Cruise Terminal	8
A12531	14 Dec 25	Christmas Markets	London Cruise Terminal	6
A12532	20 Dec 25	Christmas in the Canaries	London Cruise Terminal	18
A12602	30 Jan 26	Jewels of the Caribbean Sea	London Cruise Terminal	40
A12603	11 Mar 26	Norway's Land of the Northern Lights & Scotland	London Cruise Terminal	16
A12604	27 Mar 26	From Belgium to Bremerhaven	London Cruise Terminal	7
A12605	03 Apr 26	Springtime Fjords	London Cruise Terminal	7

AMBITION'S 2025/26 SEASON

Cruise Code	Departure Date	Itinerary Name	Departure Port	Duration
A22505	11-Apr-25	A Taste of Ireland	London Tilbury	4
A22506LV	15-Apr-25	Wonders of Western Europe	Liverpool	12
A22506BL	16-Apr-25	Wonders of Western Europe	Belfast	12
A22507LV	27-Apr-25	Hidden Gems of The Netherlands, Belgium, and the British Isles	Liverpool	9
A22507BL	28-Apr-25	Hidden Gems of The Netherlands, Belgium, and the British Isles	Belfast	8
A22508LV	06-May-25	Icelandic Discovery	Liverpool	12
A22509LV	18-May-25	UK, Ireland & France Discovery	Liverpool	12
A22510BR	30-May-25	Iceland's Land of Ice and Fire	Bristol Royal Portbury	14
A22510FL	31-May-25	Iceland's Land of Ice and Fire	Falmouth	14
A22511BR	13-Jun-25	Marvels of France, Portugal, and Spain	Bristol Royal Portbury	16
A22511FL	14-Jun-25	Marvels of France, Portugal, and Spain	Falmouth	16
A22512BR	29-Jun-25	Summertime Fjords	Bristol Royal Portbury	14
A22512FL	30-Jun-25	Summertime Fjords	Falmouth	14
A22513FL	13-Jul-25	Channel Islands and The Netherlands Experience	Falmouth	6
A22513BR	14-Jul-25	Channel Islands and The Netherlands Experience	Bristol Royal Portbury	6
A22514NC	19-Jul-25	Normandy and the British Isles	Newcastle Tyne	11
A22514DD	20-Jul-25	Normandy and the British Isles	Dundee	11
A22515NC	30-Jul-25	Norway's Fjords Multi-Generational Adventure	Newcastle Tyne	7
A22515DD	31-Jul-25	Norway's Fjords Multi-Generational Adventure	Dundee	7
A22516NC	06-Aug-25	Norwegian Fjord Expedition	Newcastle Tyne	8
A22516DD	07-Aug-25	Norwegian Fjord Expedition	Dundee	8
A22517NC	14-Aug-25	France & Northern Spain Adventure	Newcastle Tyne	13
A22517DD	15-Aug-25	France & Northern Spain Adventure	Dundee	13
A22518NC	27-Aug-25	Summertime Fjords	Newcastle Tyne	11
A22518DD	28-Aug-25	Summertime Fjords	Dundee	11
A22519NC	07-Sep-25	Mysteries of the Northern Isles	Newcastle Tyne	8
A22519DD	08-Sep-25	Mysteries of the Northern Isles	Dundee	8
A22520BL	15-Sep-25	Scotland, Shetlands, and Norwegian Fjords	Belfast	12
A22520LV	16-Sep-25	Scotland, Shetlands, and Norwegian Fjords	Liverpool	12
A22521BL	27-Sep-25	Gems of Spain and Portugal	Belfast	18
A22521LV	28-Sep-25	Gems of Spain and Portugal	Liverpool	18
A22522BL	15-Oct-25	Gateways to Iberia, France, and Ireland	Belfast	14
A22522LV	16-Oct-25	Gateways to Iberia, France, and Ireland	Liverpool	14
A22523BL	29-Oct-25	Ireland and Normandy Experience	Belfast	8
A22523LV	30-Oct-25	Ireland and Normandy Experience	Liverpool	8
A225125	02-Dec-25	Festive Getaway	London Tilbury	3
A225128	07-Dec-25	Festive Getaway	London Tilbury	3
A225129	10-Dec-25	European Coastal Adventure	London Tilbury	17
A225130	27-Dec-25	Gems of Iberia	London Tilbury	16
A22601	12-Jan-26	Treasures of Canaries & Western Europe	London Tilbury	23
A22602	04-Feb-26	Spain, Morocco, and the Canary Islands	London Tilbury	15
A22603	19-Feb-26	Classical Mediterranean	London Tilbury	31



Cozumel, Mexico



INTRODUCING OUR ICONIC SAILINGS

Mark your calendars for 12 August 2026, when Iceland and the west coast of Europe will witness a total solar eclipse. This incredible astronomical event occurs when the Moon passes directly between the Earth and the Sun, turning day into night for a short time. With two Ambassador sailings scheduled to coincide with the eclipse, you can witness this awe-inspiring event in all its glory from the open sea.

More adventures await you in January 2027, with two incredible voyages to the Caribbean. Set out on an unforgettable odyssey while traversing tropical waters that have beckoned intrepid explorers for centuries.

Havana

Havana, Cuba's colourful capital, enchants with its colonial charm and Caribbean rhythms. Wander through historic squares like Plaza Vieja or stroll along the iconic Malecon seaside promenade. You'll find no shortage of sunshine and warm hospitality in this breezy tropical city.

Cozumel

Cozumel, a Caribbean paradise known for its crystal-clear waters and vibrant marine life. Perfect for snorkeling and diving, explore the Mesoamerican Reef, the second-largest in the world. Relax on pristine beaches, savour authentic Mexican cuisine, and immerse yourself in the island's rich Mayan heritage. Cozumel awaits you!

Montego Bay

Montego Bay, Jamaica's vibrant resort city, beckons with its Caribbean allure. Delight in historic Rose Hall, relax on Doctor's Cave Beach, and savour Jamaican cuisine along the Hip Strip. With its rich culture and stunning beaches, Montego Bay is a true tropical paradise.

© Multi-Generational cruise.
Please note there are no dedicated children's facilities on board.



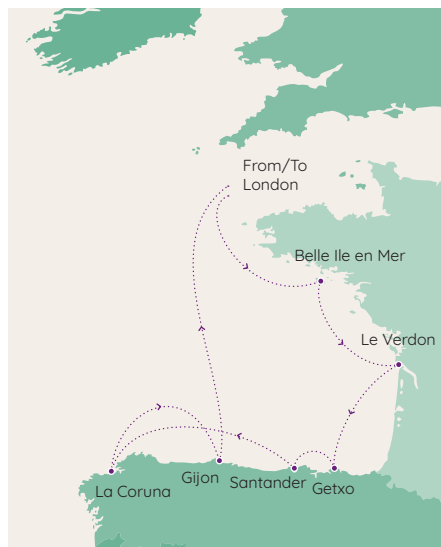
Seydisfjörður, Iceland



Reykjavík, Iceland



Havana, Cuba



MULTI-GENERATIONAL ADVENTURE TO FRANCE & SPAIN AND THE SOLAR ECLIPSE ☺

Create lasting memories on a multi-generational adventure in Spain and France



Scan for our latest fares
A12618



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 5 Aug, 2026



DURATION: 10 nights

Witness the 2026 solar eclipse during a multi-generational sailing to the coast of Western Europe. Visit family-friendly destinations, explore historical landmarks, and enjoy activities for all ages both at sea and on land. This journey offers a perfect blend of cultural enrichment and family fun, making it an ideal holiday for everyone.

Multi-Generational Sailing, please note there are no dedicated children's facilities on board. Viewing of the Solar Eclipse is subject to local weather conditions. Please note that our restaurants operate on an open sitting basis for our multigenerational cruises.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Belle Ile en Mer ⚓ (France)	AM	PM
4	Le Verdon, for Bordeaux (France)	AM	PM
5	Getxo, for Bilbao (Spain)	AM	PM
6	Santander (Spain)	AM	PM
7	La Coruna, for Santiago de Compostela (Spain)	AM	PM
8	Gijon (Spain)	AM	PM
9-10	At sea		
11	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender





Seydisfjörður, Iceland



ICELAND'S LAND OF ICE & FIRE AND THE SOLAR ECLIPSE

Witness an incredible celestial event during a sail to the land of ice and fire



Scan for our latest fares
A22620DD



SHIP: Ambition



DEPARTS: Dundee



SETS SAIL: 8 Aug, 2026



DURATION: 13 nights

Experience the wonder of a solar eclipse in Iceland, along with the country's dramatic landscapes, geothermal wonders, and vibrant culture. Explore Reykjavik, visit natural hot springs, and marvel at the beauty of Iceland under the shadow of the eclipse.

Viewing of the Solar Eclipse is subject to local weather conditions.



Reykjavik, Iceland

Day	Port	Arrive	Dpt
1	Dundee (UK)		PM
2	At sea		
3	Runavik (Faroe Islands)	AM	PM
4	At sea		
5	Viewing of the Solar Eclipse off the coast of Ittoqqortoormiit (Greenland)		
6	At sea		
7	Reykjavik (Iceland)	AM	PM
8	Grundarfjörður 🚤 (Iceland)	AM	PM
9	At sea		
10	Seydisfjörður (Iceland)	AM	PM
11	At sea		
12	Lerwick, Shetland Isles (UK)	AM	PM
13	At sea		
14	Dundee (UK)		AM

🚤 Land by launch or tender

AMBASSADOR'S CARIBBEAN ADVENTURE INCLUDING MEXICO & COLOMBIA

Hop from island to island on an unforgettable Caribbean cruise



Scan for our latest fares
A12701



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 3 Jan, 2027



DURATION: 45 nights

Set sail on an adventure across the Atlantic to the Caribbean Sea, where each island is a gem waiting to be discovered. Picture yourself lounging on pristine beaches, diving into crystal-clear waters, and dancing to the rhythmic beats of steel drums. Experience the best of Central America with stops in Panama, Costa Rica, Honduras and Mexico.



Cartagena, Colombia

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-5	At sea		
6	Ponta Delgada (Azores)	AM	PM
7-12	At sea		
13	Bridgetown (Barbados)	AM	PM
14	at sea		
15	Willemstad (Curacao)	AM	PM
16	Oranjestad (Aruba)	AM	PM
17	Santa Marta (Colombia)	PM	PM
18	Cartagena (Colombia)	AM	PM
19	At sea		
20	Colon, for Panama City (Panama)	AM	PM
21	Puerto Limon (Costa Rica)	AM	PM
22	At sea		
23	Roatan (Honduras)	AM	PM

24	Costa Maya (Mexico)	AM	PM
25	Cozumel (Mexico)	AM	PM
26	At sea		
27	Progreso (Mexico)	AM	PM
28	At sea		
29	George Town (Cayman Islands)	AM	PM
30	Montego Bay (Jamaica)	AM	PM
31	At sea		
32	Santo Domingo (Dominican Republic)	AM	PM
33	At sea		
34	St. John's (Antigua)	AM	PM
35-40	At sea		
41	Praia da Vitoria (Azores)	AM	PM
42-45	At sea		
46	London Cruise Terminal (UK)	AM	



Ocho Rios, Jamaica



GEMS OF THE CARIBBEAN SEA

Embark on an odyssey across the ocean to the tropical waters of the Caribbean



Scan for our latest fares
A22701



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 5 Jan, 2027



DURATION: 42 nights

Discover pristine beaches, turquoise waters, and vibrant island cultures on this extended cruise to the Caribbean Sea. Visit iconic destinations such as Barbados, St. Lucia, Jamaica, and Antigua as you enjoy a variety of water-based activities, local cuisine, and stunning natural beauty.

Day	Port	Arrive Dpt
1	London Cruise Terminal (UK)	PM
2-5	At sea	
6	Praia da Vitoria (Azores)	AM PM
7-12	At sea	
13	Bridgetown (Barbados)	AM PM
14	St. George's (Grenada)	AM PM
15	Kingstown (St. Vincent)	AM PM
16	Castries (St. Lucia)	AM PM
17	Fort de France (Martinique)	AM PM
18	Roseau (Dominica)	AM PM
19	Pointe a Pitre (Guadeloupe)	AM PM
20	At sea	
21-22	Santo Domingo (Dominican Republic)	AM PM
23	At sea	
24	Ocho Rios (Jamaica)	AM PM
25	Montego Bay (Jamaica)	AM PM
26-27	At sea	
28	Road Town 🚤 (Tortola, BVI)	AM PM
29	Philipsburg (St. Maarten)	AM PM
30	Basseterre (St. Kitts)	AM PM
31	St. John's (Antigua)	AM PM
32-37	At sea	
38	Ponta Delgada (Azores)	AM PM
39-42	At sea	
43	London Cruise Terminal (UK)	AM

🚤 Land by launch or tender



Philipsburg, St. Maarten



Dubrovnik, Croatia

INTRODUCING THE MEDITERRANEAN, IBERIA & CANARIES

Feel the gentle embrace of the sun, the rhythm of vibrant streets, and the rich tapestry of diverse cultures as you experience the essence of the Mediterranean Sea and beyond. From the tranquil beauty of the Canary Islands to the historic charm of beachside cities in Spain, there are new landscapes, flavours, and discoveries waiting for you. These sailings promise moments of serenity and connection with the beauty of the world around you. Get ready to immerse yourself in the authentic richness of these captivating destinations.



Syracuse, Italy

Dubrovnik

Experience Dubrovnik, the "Pearl of the Adriatic," where medieval charm meets breathtaking coastal views. Wander through ancient city walls, explore winding cobblestone streets, and admire stunning architecture. Relax on sun-kissed beaches, and savour fresh Mediterranean cuisine.

Lisbon

Portugal's bustling capital of Lisbon allures with its mix of Old World charm and seaside vibes. Lose yourself in the maze of narrow streets in the Alfama district, lunch atop the scenic overlook of Santa Catarina, and savour Lisbon's rich cultural tapestry.

Seville

Take an optional Destination Experience to discover the vibrant city of Seville, where history and culture intertwine. Explore stunning Moorish architecture, including the iconic Alcázar and Giralda Tower, wander through charming streets and enjoy the authentic tapas.



Funchal, Portugal



Tenerife, Spain

VISTAS OF FRANCE, SPAIN & PORTUGAL

Discover the stunning landscapes of Western Europe



Scan for our latest fares
A12609



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 4 May, 2026



DURATION: 15 nights

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	St. Mary's, Isles of Scilly (UK) ⚓	AM	PM
4	Brest (France)	AM	PM
5	At sea		
6	Le Verdon, for Bordeaux (France)	AM	PM
7	Getxo, for Bilbao (Spain)	AM	PM
8	Santander (Spain)	AM	PM
9	Gijon (Spain)	AM	PM
10	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
11	At sea		
12	Lisbon (Portugal)	AM	PM
13	Leixoes, for Oporto (Portugal)	AM	PM
14-15	at sea		
16	London (UK)	AM	

Set sail to the stunning landscapes of Western Europe, exploring the picturesque coasts of France, Spain, and Portugal. Discover the vibrant culture, historical landmarks, and breathtaking scenery of these diverse destinations. Whether it's the charming streets of Lisbon or the cultural richness of Bordeaux, this sailing offers an immersive experience along the coast of Western Europe.



DELIGHTS OF CANARY ISLANDS, MADEIRA & PORTUGAL

Cruise to Portugal's sunny coasts and the beaches of the Canary Islands



Scan for our latest fares
A12611



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 29 May, 2026



DURATION: 15 nights

Make for Portugal's sunny coasts and the inviting beaches of the Canary Islands. Enjoy the year-round warm climate, explore volcanic landscapes, and immerse yourself in vibrant local cultures. This voyage offers the perfect combination of relaxation and adventure, making it an ideal escape for those seeking sun, sand, and unique destination experiences.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	at sea		
4	Leixoes, for Oporto (Portugal)	AM	PM
5	Lisbon (Portugal)	AM	PM
6	at sea		
7	Porto Santo ⚓ (Portugal)	AM	PM
7	Funchal, Madeira (Portugal)		PM
8	Funchal, Maderia (Portugal)		PM
9	Santa Cruz de La Palma (Spain)	PM	PM
10	Las Palmas, Gran Canaria (Spain)	AM	PM
11-12	at sea		
13	Vigo, for Santiago de Compostela (Spain)	AM	PM
14-15	at sea		
16	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender



MULTI-GENERATIONAL ESCAPE TO SPAIN & PORTUGAL ☺

Enjoy magical moments on a journey to Western Europe



Scan for our latest fares
A12619



SHIP: Ambience



DEPARTS: London Cruise Terminal



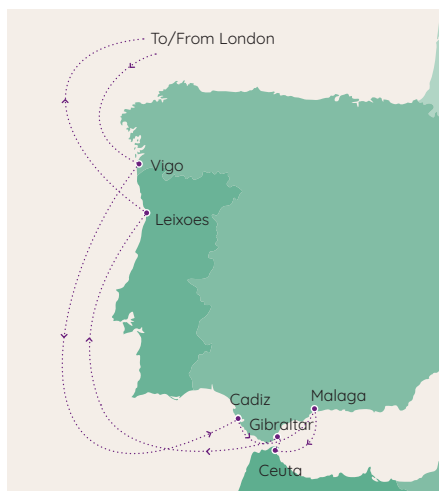
SETS SAIL: 15 Aug, 2026



DURATION: 13 nights

Perfect for families, this cruise offers enchanting attractions and cultural experiences, ensuring a memorable adventure for all generations. Explore iconic landmarks and enjoy fun-filled activities together.

Multi-Generational Sailing, please note there are no dedicated children's facilities on board. Please note that our restaurants operate on an open sitting basis for our multigenerational cruises.



Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Vigo, for Santiago de Compostela (Spain)	AM	PM
5	At sea		
6	Cadiz, for Seville (Spain)	AM	PM
7	Malaga (Spain)	AM	PM
8	Ceuta (Spain)	AM	PM
9	Gibraltar (Gibraltar)	AM	PM
10	At sea		
11	Leixoes (Portugal)	AM	PM
12-13	At sea		
14	London Cruise Terminal (UK)	AM	



AUTUMN ESCAPE TO THE CANARY ISLANDS & MADEIRA

Bask in the year-round sunshine of the Canary Islands



Scan for our latest fares
A12625



SHIP: Ambience



DEPARTS: London Cruise Terminal

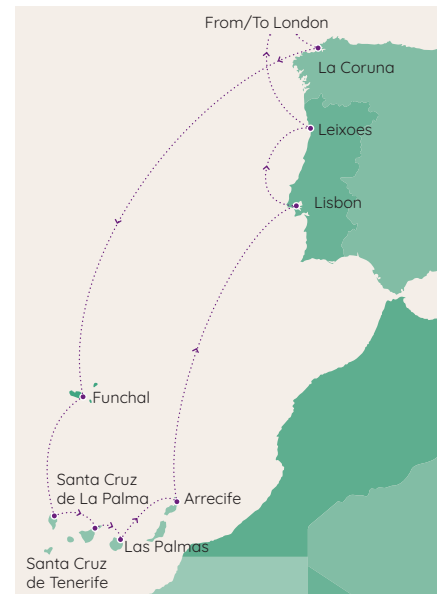


SETS SAIL: 2 Oct, 2026



DURATION: 16 nights

Bask in the year-round sunshine of the Canary Islands. Visit beautiful islands with stunning beaches and vibrant local cultures. Explore volcanic landscapes and enjoy the warm climate, with port calls to Spain and Portugal on either side of your island-hopping experience.



Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	La Coruna, for Santiago de Compostela (Spain)	AM	PM
5-6	At sea		
7	Funchal, Madeira (Portugal)	AM	PM
8	Santa Cruz de La Palma (Spain)	PM	PM
9	Santa Cruz de Tenerife (Spain)	AM	PM
10	Las Palmas, Gran Canaria (Spain)	AM	PM
11	Arrecife, Lanzarote (Spain)	AM	PM
12	At sea		
13	Lisbon (Portugal)	AM	PM
14	Leixoes, for Oporto (Portugal)	AM	PM
15-16	At sea		
17	London Cruise Terminal (UK)	AM	



GEMS OF THE ADRIATIC & MEDITERRANEAN AUTUMN SUN

Explore Mediterranean destinations on an Adriatic Sea voyage



Scan for our latest fares
A12627



SHIP: Ambience



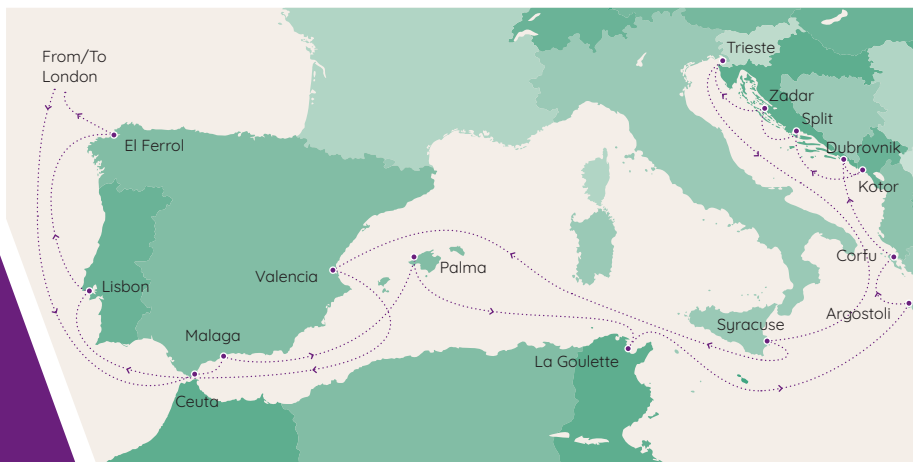
DEPARTS: London Cruise Terminal



SETS SAIL: 3 Nov, 2026



DURATION: 31 nights



Lisbon, Portugal

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-4	At sea		
5	Ceuta (Spain)	AM	PM
6	Malaga (Spain)	AM	PM
7	At sea		
8	Palma de Mallorca (Spain)	AM	PM
9	At sea		
10	La Goulette, for Tunis (Tunisia)	AM	PM
11	At sea		
12	Argostoli, Cephalonia (Greece)	AM	PM
13	Corfu (Greece)	AM	PM
14	Dubrovnik (Croatia)	AM	PM
15	Kotor (Montenegro)	AM	PM
16	Split (Croatia)	AM	PM
17	Zadar (Croatia)	AM	PM
18	Trieste, for Venice (Italy)	AM	PM
19-20	At sea		
21	Syracuse, Sicily (Italy)	AM	PM
22-23	At sea		
24	Valencia (Spain)	AM	PM
25-26	At sea		
27	Lisbon (Portugal)	AM	PM
28	At sea		
29	El Ferrol (Spain)	AM	PM
30-31	At sea		
32	London Cruise Terminal (UK)	AM	

Land by launch or tender

Set sail on the ultimate voyage to incredible destinations dotting the Mediterranean and Adriatic Seas. Dive into crystal-clear waters along Croatia's Dalmatian Coast, and stroll along ancient streets in the historic cities of Corfu, Greece and Syracuse, Sicily. This unforgettable adventure brings the past and present together at every port of call.



Split, Croatia



Corfu, Greece

AUTUMN ESCAPE TO THE CANARY ISLANDS

Embark on a sun-drenched journey to the beautiful Canary Islands



Scan for our latest fares
A22632



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 13 Nov, 2026



DURATION: 14 nights

WINTER SUNSHINE ESCAPE TO THE CANARY ISLANDS

Explore the sunny beaches and unique culture of the Canary Islands



Scan for our latest fares
A22702



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 16 Feb, 2027



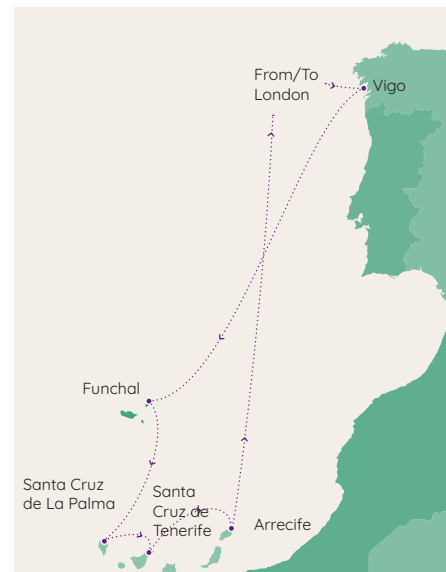
DURATION: 20 nights

Discover volcanic landscapes, lush forests, and stunning beaches on this captivating cruise. Visit vibrant cities like Funchal and Santa Cruz de Tenerife, explore the unique culture of the islands, and enjoy a variety of outdoor and water-based activities.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Vigo, for Santiago de Compostela (Spain)	AM	PM
5-6	At sea		
7	Funchal, Madeira (Portugal)	AM	PM
8	Santa Cruz de La Palma (Spain)	PM	PM
9	Santa Cruz de Tenerife (Spain)	AM	PM
10	Arrecife, Lanzarote (Spain)	AM	PM
11-14	At sea		
15	London Cruise Terminal (UK)	AM	



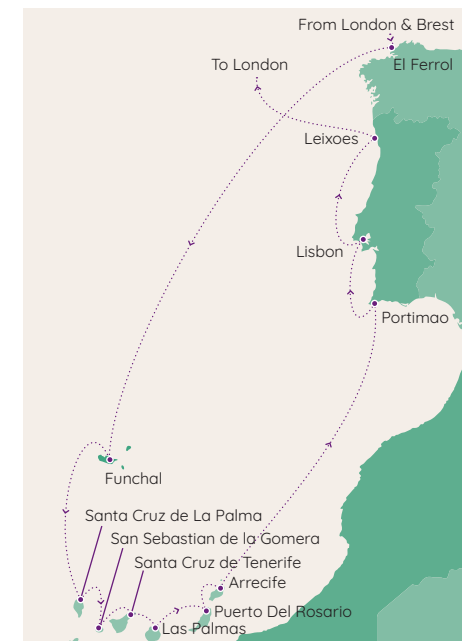
Arrecife, Spain



Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Brest (France)	AM	PM
4	at sea		
5	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
6-7	At sea		
8	Funchal, Madeira (Portugal)	AM	PM
9	Santa Cruz de La Palma (Spain)	PM	PM
10	San Sebastian de la Gomera (Spain)	AM	PM
11	Santa Cruz de Tenerife (Spain)	AM	PM
12	Las Palmas, Gran Canaria (Spain)	AM	PM
13	Puerto Del Rosario, Fuerteventura (Spain)	AM	PM
14	Arrecife, Lanzarote (Spain)	AM	PM
15	At sea		
16	Portimao (Portugal)	AM	PM
17	Lisbon (Portugal)	AM	PM
18	Leixoes, for Oporto (Portugal)	AM	PM
19-20	At sea		
21	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender

Escape the chill of winter amidst the sunny splendour of the Canary Islands. Discover golden beaches and historic districts in Santa Cruz de Tenerife, Las Palmas, Arrecife, and Madeira. This sailing promises island-hopping adventures and relaxing days at sea.



DELIGHTS OF WESTERN FRANCE & SPAIN EXPLORER

Navigate the coastlines of France and Spain



Scan for our latest fares
A12702



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 17 Feb, 2027



DURATION: 12 nights

EASTER VOYAGE TO FRANCE, SPAIN & PORTUGAL

Celebrate Easter with a holiday cruise to three breathtaking countries



Scan for our latest fares
A22704



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 24 Mar, 2027



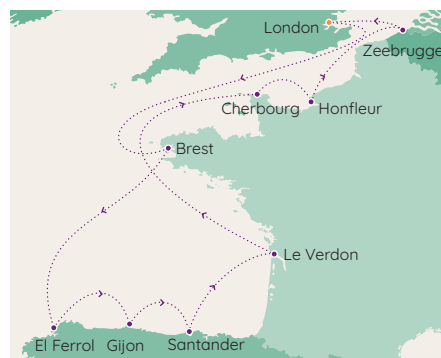
DURATION: 14 nights

Journey along the stunning coastlines of France and Spain, where history and beauty intertwine. Envision sipping fine wine in a charming French village, exploring ancient Spanish fortresses, and wandering through bustling local markets. This voyage invites you to indulge in the rich cultures, exquisite cuisines, and scenic landscapes that define these two captivating countries.



El Ferrol, Spain

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Brest (France)	AM	PM
4	At sea		
5	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
6	Gijon (Spain)	AM	PM
7	Santander (Spain)	AM	PM
8	Le Verdon, for Bordeaux (France)	AM	PM
9	At sea		
10	Cherbourg (France)	AM	PM
11	Honfleur (France)	AM	PM
12	Zeebrugge, for Bruges (Belgium)	AM	PM
13	London Cruise Terminal (UK)	AM	



Lisbon, Portugal

Enjoy the springtime beauty of Western Europe while sampling delicious regional cuisine and learning about the rich cultural heritage in the ports of Honfleur, Cadiz, Lisbon, and beyond.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	Honfleur (France)	PM	PM
3	At sea		
4	Le Verdon, for Bordeaux (France)	AM	PM
5	At sea		
6	Vigo, for Santiago de Compostela (Spain)	AM	PM
7	At sea		
8	Cadiz, for Seville (Spain)	AM	PM
9	Malaga (Spain)	AM	PM
10	At sea		
11	Lisbon (Portugal)	AM	PM
12	Leixoes for Oporto (Portugal)	AM	PM
13-14	At sea		
15	London Cruise Terminal (UK)	AM	



SUNSHINE ESCAPE TO IBERIA & NORTH AFRICA

Explore the rich cultures of Western Europe



Scan for our latest fares
A12706



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 29 Mar, 2027



DURATION: 13 nights

Discover a rich tapestry of cultures as you explore Portugal, Spain, and Morocco. Stroll through Lisbon's historic neighbourhoods and wander back in time amidst the enchanting souks of Casablanca and Tangier. From stunning architecture to culinary delights, this journey unveils the diverse marvels and unique charms of these three captivating destinations.



Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Leixoes for Oporto (Portugal)	AM	PM
5	Lisbon (Portugal)	AM	PM
6	At sea		
7	Casablanca (Morocco)	AM	PM
8	Tangier (Morocco)	PM	PM
9	Ceuta (Spain)	AM	PM
10	At sea		
11	Vigo, for Santiago de Compostela (Spain)	AM	PM
12-13	At sea		
14	London Cruise Terminal (UK)		AM



DELIGHTS OF WESTERN FRANCE & SPAIN EXPLORER

Visit some underrated destinations while tracing the coastline of Western Europe



Scan for our latest fares
A22607PO



SHIP: Ambition



DEPARTS: Portsmouth



SETS SAIL: 12 Apr, 2026



DURATION: 10 nights

This journey offers a blend of off-the-beaten-path treasures and signature experiences that showcase the true essence of Western Europe. Wander the streets and vineyards of Bordeaux and visit the historic Spanish ports of Gijon and Santander.

Day	Port	Arrive	Dpt
1	Portsmouth (UK)		PM
2	At sea		
3	Bordeaux (France)		PM
4	Bordeaux (France)		PM
5	At sea		
6	La Coruna, for Santiago de Compostela (Spain)	AM	PM
7	Gijon (Spain)	AM	PM
8	Santander (Spain)	AM	PM
9	At sea		
10	Plymouth (UK)	AM	PM
11	Portsmouth (UK)		AM

Land by launch or tender



DELIGHTS OF WESTERN FRANCE & SPAIN EXPLORER

Visit some underrated destinations while tracing the coastline of Western Europe



Scan for our latest fares
A22610BL



SHIP: Ambition



DEPARTS: Belfast



SETS SAIL: 8 May, 2026



DURATION: 14 nights

Day	Port	Arrive	Dpt
1	Belfast (UK)		PM
2	Liverpool (UK)	AM	PM
3	At sea		
4	Brest (France)	AM	PM
5	At sea		
6-7	Bordeaux (France)	AM	PM
8	At sea		
9	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
10	Gijon (Spain)	AM	PM
11	Getxo, for Bilbao (Spain)	AM	PM
12	La Pallice, for La Rochelle (France)	AM	PM
13	Lorient (France)	AM	PM
14	At sea		
15	Belfast (UK)	AM	

This journey offers a blend of off-the-beaten-path treasures and signature experiences that showcase the true essence of Western Europe. Wander the streets and vineyards of Bordeaux and visit the historic Spanish ports of Gijon and Getxo.



DELIGHTS OF WESTERN FRANCE & SPAIN EXPLORER

Visit some underrated destinations while tracing the coastline of Western Europe



Scan for our latest fares
A22610LV



SHIP: Ambition



DEPARTS: Liverpool



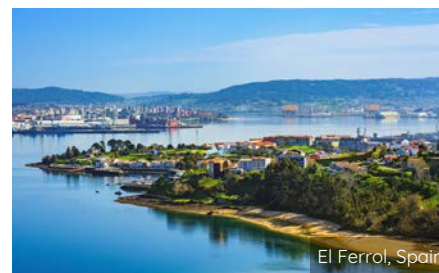
SETS SAIL: 9 May, 2026



DURATION: 14 nights

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	At sea		
3	Brest (France)	AM	PM
4	At sea		
5-6	Bordeaux (France)	AM	PM
7	At sea		
8	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
9	Gijon (Spain)	AM	PM
10	Getxo, for Bilbao (Spain)	AM	PM
11	La Pallice, for La Rochelle (France)	AM	PM
12	Lorient (France)	AM	PM
13	At sea		
14	Belfast (UK)	AM	PM
15	Liverpool (UK)	AM	

Embark on a captivating cruise exploring many treasures and unique experiences that showcase the best of Western Europe. Discover Gijon's charming coastline, Getxo's access to Bilbao's cultural treasures, and La Pallice's historic charm in La Rochelle. Conclude with Lorient's French allure and Belfast's vibrant cultural scene.



VISTAS OF FRANCE, SPAIN & PORTUGAL

Explore the storied coasts and vibrant cultures of Western Europe



Scan for our latest fares
A22627BR



SHIP: Ambition



DEPARTS: Bristol Royal Portbury



SETS SAIL: 26 Sep, 2026



DURATION: 13 nights

DELIGHTS OF WESTERN FRANCE & SPAIN EXPLORER

Explore the cultural and natural beauty of two incredible countries



Scan for our latest fares
A22630BR



SHIP: Ambition



DEPARTS: Bristol Royal Portbury



SETS SAIL: 2 Nov, 2026



DURATION: 9 nights

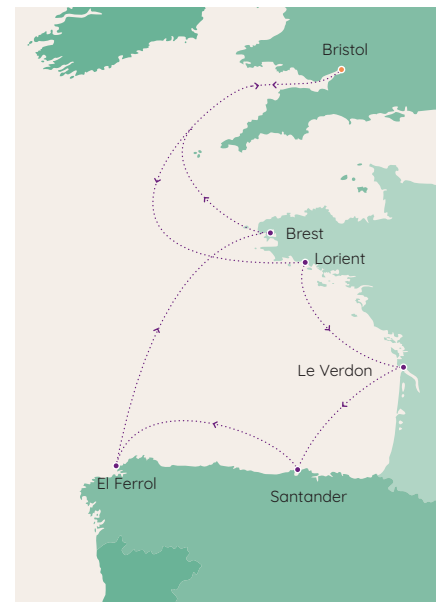
Day	Port	Arrive	Dpt
1	Bristol Royal Portbury (UK)		PM
2	At sea		
3	Le Verdon, for Bordeaux (France)	AM	PM
4	Getxo, for Bilbao (Spain)	AM	PM
5	Gijon (Spain)	AM	PM
6	La Coruna, for Santiago de Compostela (Spain)	AM	PM
7	Leixoes, for Oporto (Portugal)	AM	PM
8	Lisbon (Portugal)	AM	PM
9-10	At sea		
11	Lorient (France)	AM	PM
12	Brest (France)	AM	PM
13	at sea		
14	Bristol Royal Portbury (UK)	AM	



Discover the historic cities of Brest and Lisbon, the sunny beaches of the Spanish coast, and the rich cultural heritage of these regions. Enjoy guided tours, local cuisine, and the stunning landscapes of France, Spain, and Portugal.



Visit charming port cities and picturesque beaches along the coasts of France and Spain. Enjoy guided tours, local cuisine, and the stunning landscapes that make these regions so captivating.



Day	Port	Arrive	Dpt
1	Bristol Royal Portbury (UK)		PM
2	At sea		
3	Lorient (France)	AM	PM
4	Le Verdon, for Bordeaux (France)	AM	PM
5	Santander (Spain)	AM	PM
6	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
7	At sea		
8	Brest (France)	AM	PM
9	At sea		
10	Bristol Royal Portbury (UK)	AM	





Oporto, Portugal

INTRODUCING CHRISTMAS & NEW YEAR

Experience the magic of the holiday season on a journey to breathtaking destinations across Europe. Embark on an extended holiday odyssey toward Portugal and Spain. Wherever you choose to go, you can be sure that this will be a festive celebration to remember!



Cadiz

The ancient seaport of Cadiz is a testament to Spain's seafaring history. From charming plazas to sun-drenched beaches, the city invites exploration of its cultural richness and Andalusian allure.

Christmas on board

Celebrate the joy of the holiday season at sea with Ambassador Cruise Line. Experience the warmest welcome at sea and Yuletide festivities amidst the comfort of our ships. Enjoy festive decorations, delectable holiday feasts, special entertainment, and fun seasonal activities.

Gibraltar

Gibraltar, a British Overseas Territory, captivates with its iconic rock and maritime history as the gateway between the Atlantic Ocean and the Mediterranean Sea. Explore historic fortifications and keep an eye out for the iconic Barbary macaques that roam the streets.





Malaga, Spain



Lisbon, Portugal

CHRISTMAS & NEW YEAR SAILING TO SPAIN & PORTUGAL

Recapture the magic of Christmas on the sunny coasts of Spain and Portugal



Scan for our latest fares
A12637



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 20 Dec, 2026



DURATION: 14 nights



Exchange the chilly winter air for ocean breezes and sandy beaches on this relaxing sailing to Spain and Portugal. Stroll through vibrant Spanish markets and savour local Portuguese delicacies by the sea. Celebrate the festive season while basking in the sun with a cold drink close at hand.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Leixoes, for Oporto (Portugal)	AM	PM
5	Lisbon (Portugal)	AM	PM
6	At sea		
7	Almeria (Spain)	AM	PM
8	Malaga (Spain)	AM	PM
9	Gibraltar (Gibraltar)	AM	PM
10	Cadiz, for Seville (Spain)	AM	PM
11	At sea		
12	Vigo, for Santiago de Compostela (Spain)	AM	PM
13-14	At sea		
15	London Cruise Terminal (UK)		AM



Cadiz, Spain



Cadiz, Spain

CHRISTMAS & NEW YEAR VOYAGE TO SPAIN & PORTUGAL

Spend your Christmas holiday cruising along the sunny shores of the Iberian Peninsula



Scan for our latest fares
A22639



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 21 Dec, 2026



DURATION: 15 nights



Gibraltar



Portimao, Portugal

Visit the vibrant cities of Lisbon and Cadiz, explore historic sites around Gibraltar, and enjoy a break from the cold amidst the warm Mediterranean climate and sunshine. Celebrate the festive season with onboard activities, local cuisine, and the rich cultural heritage of the Iberian Peninsula.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Gijon (Spain)	AM	PM
5	At sea, Christmas Day		
6	Lisbon (Portugal)	AM	PM
7	Portimao ⚓ (Portugal)	AM	PM
8	Cadiz, for Seville (Spain)	AM	PM
9	Malaga (Spain)	AM	PM
10	Cartagena (Spain)	AM	PM
11	Gibraltar (Gibraltar)	PM	PM
12	At sea, New Year's Day		
13	Vigo, for Santiago de Compostela (Spain)	AM	PM
14-15	At sea		
16	London Cruise Terminal (UK)		AM

⚓ Land by launch or tender

Flam, Norway



INTRODUCING THE FJORDS

Go forth on an enchanting voyage to Norway's fjords. Experience the romance of gliding through pristine waters surrounded by towering cliffs and cascading waterfalls. Delight in the ever-changing landscapes, from rugged coastlines to serene fishing villages nestled against dramatic cliffs. Join us as we navigate through Norway's natural wonders and discover the magic of the fjords like never before.



Kristiansand, Norway

Bergen

Known by some as 'The City of Seven Mountains', Bergen exudes the full richness of Norway's natural splendour. The nearby Bryggen district is a UNESCO-listed reminder of the town's historic importance as a trading port.

Flam

From the iconic Flam Railway to cascading waterfalls, charming Flam beckons travellers to breathe in the raw beauty of Norwegian landscapes.

Eidfjord

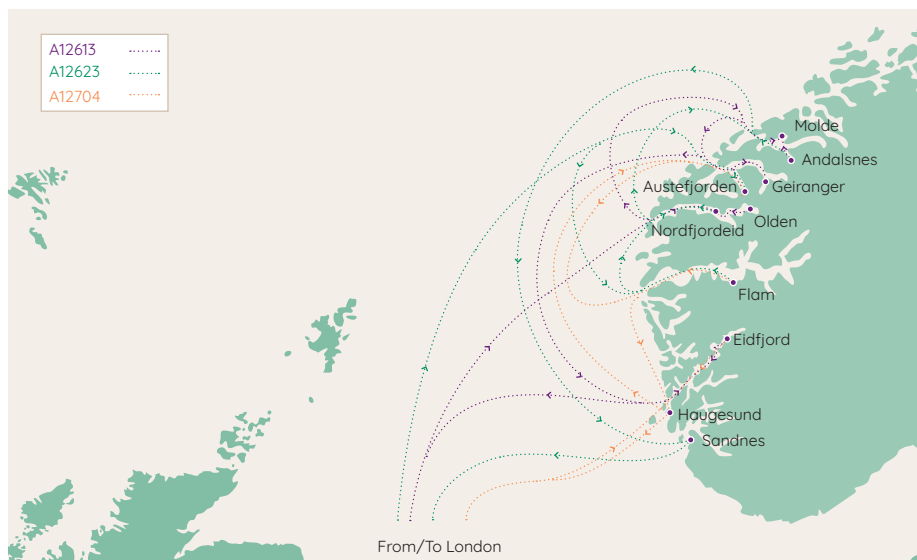
Nestled amidst Norway's dramatic fjords, Eidfjord is a place of sublime beauty. Explore the rugged footpaths of nearby Hardangervidda National Park or sit back and take in the wondrous vistas from a quayside cafe.



Geiranger, Norway



Eidfjord, Norway



SUMMERTIME FJORDLAND

Sail through the dramatic fjords of Norway from Eidfjord to Geiranger



Scan for our latest fares
A12613



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 25 Jun, 2026



DURATION: 11 nights

Sail through the dramatic fjords of Norway dotted with picturesque villages and majestic waterfalls. Explore the serene beauty of the fjords, visit historic sites, and enjoy stunning natural landscapes. This sailing promises an unforgettable Norwegian voyage during the height of summer.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Olden, cruise Nordfjord (Norway)	AM	PM
5	Molde (Norway)	PM	PM
6	Andalsnes, cruise Romsdalsfjord (Norway)	AM	PM
7	Geiranger ⚓ (Norway)	AM	PM
8	At sea		
9	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
10-11	At sea, cruise Lysefjord		
12	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender



AUTUMN FJORDLAND

Cruise the stunning fjords of Norway amidst autumn foliage



Scan for our latest fares
A12623



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 22 Sep, 2026



DURATION: 9 nights

Cruise the stunning fjords of Norway amidst autumn foliage and marvel at the vibrant colours of sea, land, and sky. Explore quaint villages, visit historic sites, and enjoy the serene beauty of the Norwegian fjords. This journey promises a picturesque and romantic escape.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Austefjorden (Norway)	AM	PM
4	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	AM	PM
5	Nordfjordeid cruise Nordfjord (Norway)	AM	PM
6	Andalsnes cruise Romsdalsfjord (Norway)	AM	PM
7	At sea		
8	Sandnes (Norway)	AM	PM
9	At sea		
10	London Cruise Terminal (UK)		AM



Flam, Norway

SPRINGTIME FJORDLANDS

Marvel at the majestic fjords of Norway



Scan for our latest fares
A12704



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 18 Mar, 2027



DURATION: 7 nights

Marvel at the beauty of the majestic fjords of Norway, a land where nature's grandeur is on full display. Sail through tranquil fjords framed by towering, snow-capped peaks. Visit charming villages nestled in this pristine winter wonderland, partake in exhilarating outdoor adventures, and breathe in the serene beauty of Norway's spring landscapes.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Eidfjord cruise Hardangerfjord (Norway)	PM	PM
4	Austefjorden, for Bergen (Norway)	AM	PM
5	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	AM	PM
6	Haugesund (Norway)	PM	PM
7	At sea		
8	London Cruise Terminal (UK)		AM



Eidfjord, Norway



Haugesund, Norway

SPRINGTIME FJORDLAND

See the stunning beauty of Norway's fjords in springtime



Scan for our latest fares
A22609LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 26 Apr, 2026



DURATION: 13 nights

SUMMERTIME FJORDLAND

Experience the magic of Norway's fjords



Scan for our latest fares
A22614LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 15 Jun, 2026



DURATION: 10 nights



Norway's landscapes come alive with blooming flowers and verdant greenery in springtime. Sail through serene waters flanked by towering cliffs and visit charming fjord villages that dot the landscape.

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2-3	At sea		
4	Molde (Norway)	AM	PM
5	Andalsnes, cruise Romsdalsfjord (Norway)	AM	PM
6	Olden, cruise Nordfjord (Norway)	AM	PM
7	At sea		
8	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
9	Haugesund (Norway)	AM	PM
10	At sea - cruise Lysefjord (Norway)		
11	Lerwick, Shetland Isles (UK)	AM	PM
12	At sea		
13	Belfast (UK)	AM	PM
14	Liverpool (UK)		AM



Eidfjord, Norway

Cruise through majestic fjords, visit picturesque villages like Eidfjord and Haugesund, and take in the breathtaking natural beauty that is illuminated by the endless summer daylight. Enjoy outdoor activities such as hiking, boating, and wildlife spotting in this stunning landscape.



Eidfjord, Norway

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	At sea		
3	Lerwick, Shetland Isles (UK)	AM	PM
4	Austefjorden, for Bergen (Norway)	AM	PM
5	Stavanger (Norway)	AM	PM
6	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
7	Haugesund (Norway)	AM	PM
8-9	At sea		
10	Belfast (UK)	AM	PM
11	Liverpool (UK)		AM



SPRINGTIME FJORDLAND

See the stunning beauty of Norway's fjords in springtime



Scan for our latest fares
A22609BL



SHIP: Ambition



DEPARTS: Belfast



SETS SAIL: 25 Apr, 2026



DURATION: 13 nights

Norway's landscapes come alive with blooming flowers and verdant greenery in springtime. Sail through serene waters flanked by towering cliffs and visit charming fjord villages that dot the landscape.

Day	Port	Arrive	Dpt
1	Belfast (UK)		PM
2	Liverpool (UK)	AM	PM
3-4	At sea		
5	Molde (Norway)	AM	PM
6	Andalsnes, cruise Romsdalsfjord (Norway)	AM	PM
7	Olden, cruise Nordfjord (Norway)	AM	PM
8	At sea		
9	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
10	Haugesund (Norway)	AM	PM
11	At sea, cruise Lysefjord (Norway)		
12	Lerwick, Shetland Isles (UK)	AM	PM
13	At sea		
14	Belfast (UK)	AM	



SUMMERTIME FJORDLAND

Experience the magic of Norway's fjords under the enchanting Midnight Sun



Scan for our latest fares
A22614BL



SHIP: Ambition



DEPARTS: Belfast



SETS SAIL: 14 Jun, 2026



DURATION: 10 nights

Cruise through majestic fjords, visit picturesque villages like Eidfjord and Haugesund, and take in the breathtaking natural beauty that is illuminated by the endless summer daylight. Enjoy outdoor activities such as hiking, boating, and wildlife spotting in this stunning landscape.



Day	Port	Arrive	Dpt
1	Belfast (UK)		PM
2	Liverpool (UK)	AM	PM
3	At sea		
4	Lerwick, Shetland Isles (UK)	AM	PM
5	Austefjorden, for Bergen (Norway)	AM	PM
6	Stavanger (Norway)	AM	PM
7	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
8	Haugesund (Norway)	AM	PM
9-10	At sea		
11	Belfast (UK)	AM	





Olden, Norway



Eidfjord, Norway

SUMMERTIME FJORDLAND

Cruise through Norway's spectacular fjords during long, sunny days of summer



Scan for our latest fares
A22618DD



SHIP: Ambition



DEPARTS: Dundee



SETS SAIL: 17 Jul, 2026



DURATION: 7 nights

Experience the pristine natural beauty of the fjords, with their towering cliffs, crystal-clear waters, and lush greenery. Visit charming coastal villages, explore scenic hiking trails, and enjoy vibrant summer festivals and events.

Day Port	Arrive	Dpt
1 Dundee (UK)		PM
2 At sea		
3 Stavanger (Norway)	AM	PM
4 Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
5 Austefjorden, for Bergen (Norway)	AM	PM
6 Olden, cruise Nordfjord (Norway)	AM	PM
7 At sea		
8 Dundee (UK)		AM



Stavanger, Norway